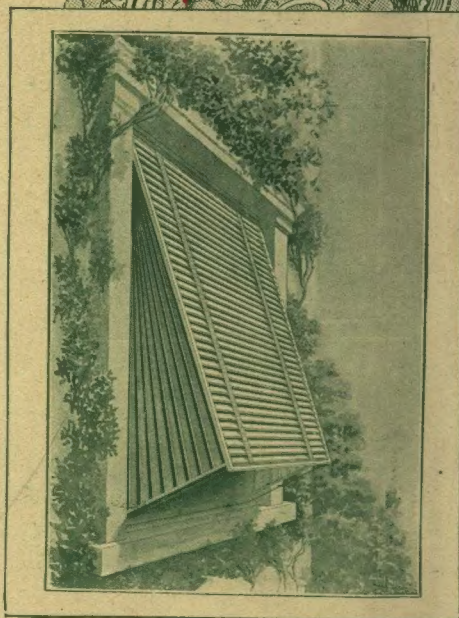


JAS. G. WILSON MFG. CO.

**VENETIAN
AWNINGS
AND
BLINDS**



**NEW YORK OFFICE, 3 West 29th Street
FACTORIES at Norfolk, Virginia.**

ALL works of quality must bear a price in proportion to the skill, time, expense, and risk attending their invention and manufacture. Those things called dear are, when justly estimated, the cheapest; they are attended with much less profit to the artist than those things which everybody calls cheap. Beautiful forms and compositions are not made by chance, nor can they ever, in any material, be made at small expense. A composition for cheapness, and not for excellence of workmanship, is the most frequent and certain cause for the rapid decay and entire destruction of arts and manufactures.—*Ruskin.*

BUSINESS ESTABLISHED
1876

INCORPORATED
1903

AWNING, VENETIAN AND
ROLLING BLIND SECTION
OF
WILSON'S
GENERAL CATALOGUE
1906

IMPROVED AND BROUGHT UP TO DATE
BY THIRTY-ONE YEARS' EXPERIENCE

JAS. G. WILSON MFG. CO.

NEW YORK OFFICE, 3 WEST 29TH STREET
FACORIES, NORFOLK, VA.

Representatives in numerous large cities in the United States and foreign countries

COPYRIGHT BY JAMES GODFREY WILSON
NEW YORK, N. Y.
1906

TSCAT
1906

PAPV06-B698
10/3/2006

INTRODUCTORY.

SINCE the publication of my Catalogue in 1897 I have very greatly improved all my Rolling Blinds, and have added to the list of my manufactures many other Blinds and Shutters which I believe to be the best of their respective kinds. They will be found fully illustrated and described in the following pages, and form a comprehensive pamphlet on the subject which will repay perusal by all who are interested in building.

To those who are seeking the cheapest—that is to say, the lowest priced Blinds in the market—I would state frankly that they will not find them described or illustrated in this Catalogue. My efforts have always been in the direction of *improvement*, and the reduction of cost made a secondary consideration.

The faithful adherence to this policy for the past twenty-five years has brought my goods to a very high state of perfection, securing for them at International Exhibitions, at home and abroad, the Highest Awards, and bringing to me a vast number of commendatory letters from customers who are using them. I intend to maintain the present high standard of excellence, and all who favor me with orders may rest assured that the work intrusted to me will be skillfully executed.

JAS. GODFREY WILSON,
PRESIDENT.

VENETIAN BLINDS.

Venetian Blinds have become too well known to need any general description, and therefore it is intended here, simply to point out the improvements that have been made in them within the past few years. The old-fashioned Venetian of our grandfathers' time was strong and durable, but somewhat crude and cumbersome, and quite unsuited for the modern dwelling.

All this has been changed—not suddenly, but gradually; one improvement after another has been introduced and tested, and each succeeding year has added some attractive or useful feature, until we have to-day the modern up-to-date Venetian illustrated on the opposite page. That it is a thing of beauty none will venture to deny, and that it is also as a mechanical creation a work of art may with equal justice be claimed for it. “Rome was not built in a day.” The Wilson “Modern” Venetian is the result of twenty-five years of experience and persistent effort, and is claimed to be

WITHOUT A RIVAL.



DESCRIPTION.

The Blind is raised and lowered by means of Bands of Aluminum Bronze concealed behind the supporting ladder tapes and coiled upon an operating roller overhead, this being actuated by a light strap or cord at the side, in a manner, which permits of the absolute control of the raising, lowering, or stopping at any desired point, by a mere movement of the hand, no cleats or other fastenings being required.

The old-fashioned method of operating with cords and pulleys is abolished. The Blind always hangs upon a true level; it cannot be made to hang awry, or forced by any means into an uneven position. The slats can be opened or closed or held at any angle by a simple device. It is hung upon steel brackets, bronze-plated, and all the working parts are of the most durable description.

The ladder tapes upon which the slats are hung, and which are a very important element, can be of linen or cotton, plain or faced with silk, or may be of steel or bronze metal of choice design and beautiful finish.

WILSON'S "MODERN" VENETIAN.



A defect common to all makes of Venetian blinds is their liability to pull up unevenly, thereby presenting a very unsightly appearance and causing much annoyance. This defect has been corrected in the most simple and effective manner, and the most careless handling cannot disturb the even adjustment of the slats. *The blinds cannot be pulled up unevenly.*

It does not add to the cost.

Interior of a room in Hotel Belmont, New York. 1500 of Wilson's Venetian Blinds were installed in this building.

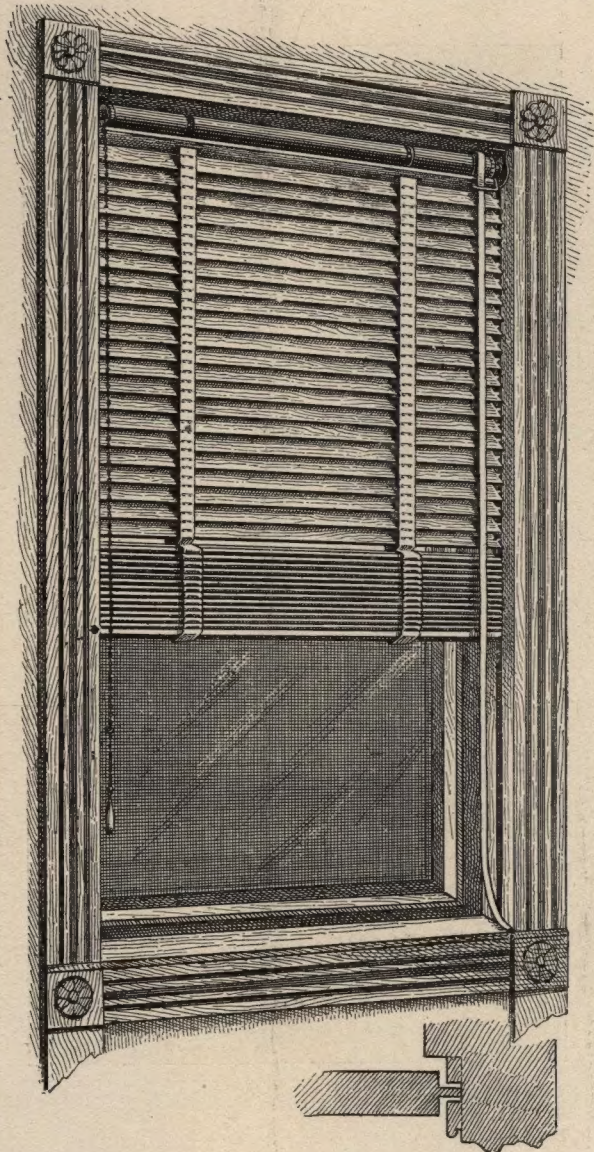


Many fine Hotels are furnished with Wilson's Venetian blinds. They can be freely operated without injury to the draperies and afford absolute control of the air and light.



A flood of light can be instantly admitted. The operation of this Blind does not disturb the window curtains.

WILSON'S SLIDING VENETIAN.



This Blind is constructed in the same way as the "Modern," except that the slats run in guide-ways or grooves, which prevents disturbance by the wind when window is open.

VENETIAN BLIND TO PULL UP.



This Blind can be lowered into a pocket behind the panel back and put entirely out of sight. The operating roller is in this case placed above the head-jamb, but it can, if desired, be placed below the soffit. It is not unsightly—simply a polished-wood roller about 2 inches in diameter, and would not be in the way of a linen shade.

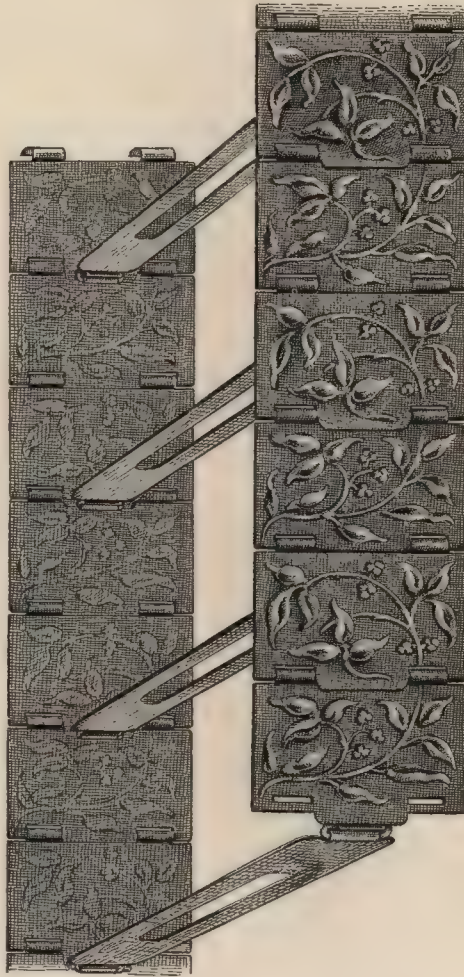
WILSON'S BUFFALO VENETIAN.



This Blind is constructed to operate with cords and pulleys in the old-fashioned way, but the cumbersome head-piece has been replaced by a light and very neat top rail. It can be put up and taken down in a few seconds. It is trimmed with all-woven linen ladder tapes and braided cords, and is intended to supply the demand for a cheap Venetian.

WILSON'S METALLIC LADDER TAPES FOR VENETIAN BLINDS.

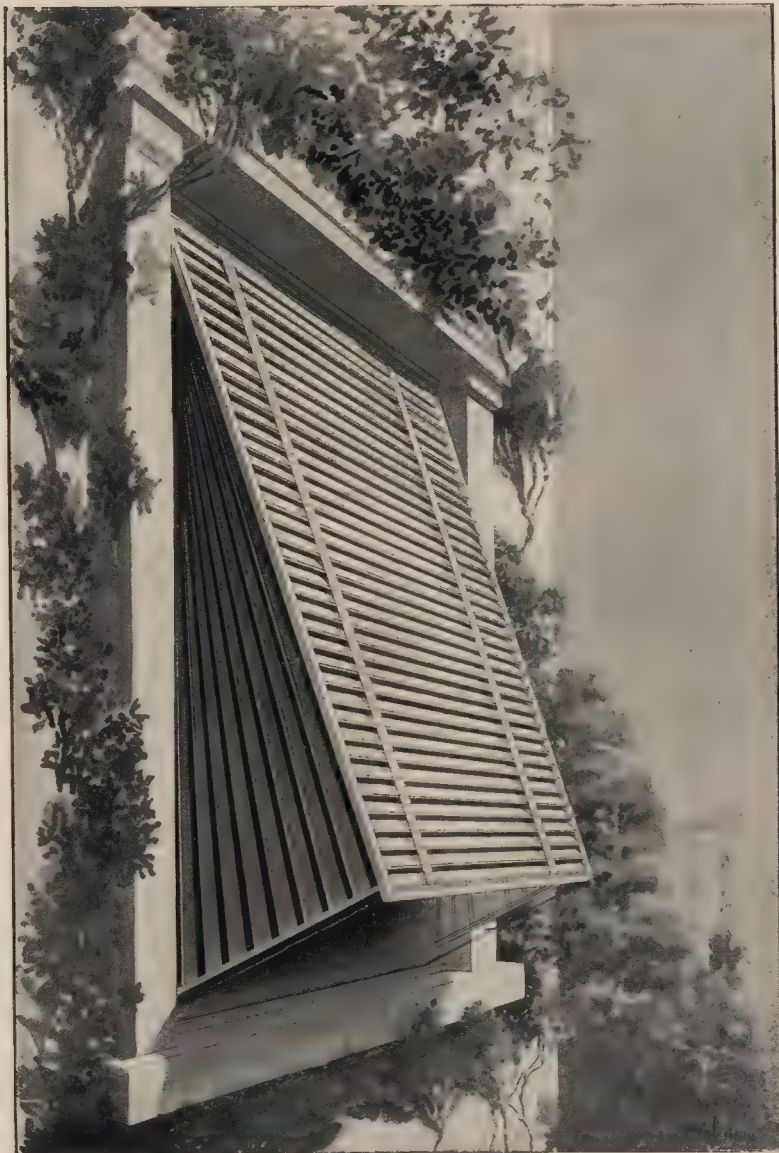
The Metallic Ladders impart to the Blind an exceedingly rich and substantial appearance, which must be seen to be fully appreciated. They are not affected by the sun or weather, do not fade or wear out, always look fresh and new, and increase the value of the Blinds tenfold. Old Blinds can be fitted with these Ladders.



Made of Phosphor Bronze, Aluminum Bronze, Steel, and other suitable materials, beautifully finished in a variety of styles.

WILSON'S OUTSIDE VENETIAN BLIND AND AWNING COMBINED.

Style No. 1.



View from Outside, with Awning Extended.

The slats run in a grooved frame and cannot rattle. They are opened and closed at pleasure, affording a free current of air and exclusion of sun. This Awning does not shut out the view.

This style can be furnished without the side slats.

WILSON'S OUTSIDE VENETIAN BLIND AND AWNING COMBINED.



View from Outside, Showing Blind Lowered and Slats Closed.

The frame when not extended sets close to window sash and the side slats fold up closely in a small space. The objectionable rattling and creaking noises common in the ordinary outside blinds will be found entirely absent in this; it is at all times and seasons noiseless. It is handsome and durable.

WILSON'S OUTSIDE VENETIAN BLIND AND AWNING COMBINED.



View Showing Blind Pulled Up.

In a new building a pocket can be provided to receive the Blind when pulled up.

These Blinds have been placed on some of the finest houses in the country.

WILSON'S OUTSIDE VENETIAN BLIND AND AWNING COMBINED.

Style No. 1.

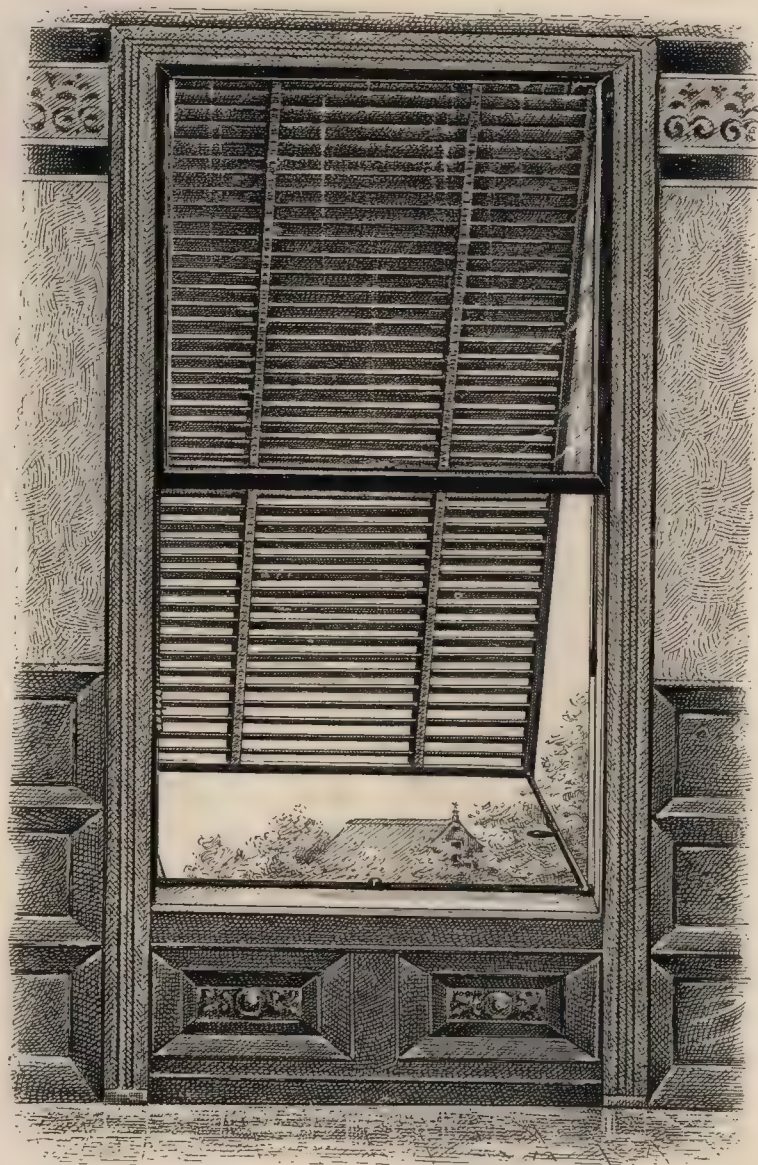


View from inside with Awning Extended.

The slats run in a grooved frame and cannot rattle. They are opened and closed at pleasure, affording a free current of air and exclusion of sun. This Awning does not shut out the view.

This style can be furnished without the side slats.

WILSON'S OUTSIDE VENETIAN BLIND AND AWNING COMBINED.



Same Blind as on page 14.

Fitted with improved jointed arms, which greatly facilitate its use as an awning, but without the side wings.

WILSON'S OUTSIDE VENETIAN BLIND AND AWNING COMBINED.

Style No. 3.



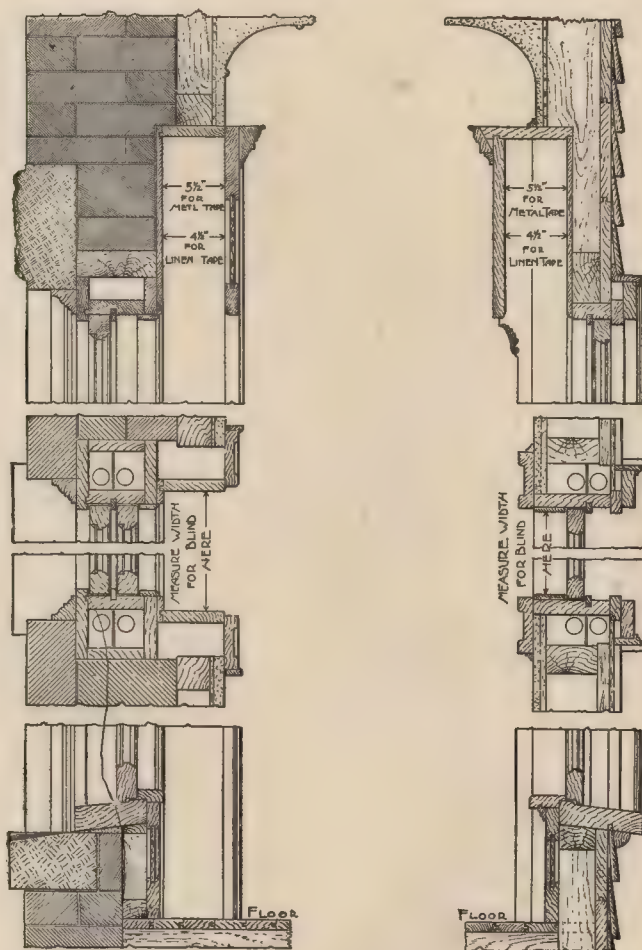
This Blind is not fitted in a frame, it has no side pieces, and the arms are not jointed; in all other respects it is the same as described on pages 12 to 16. It can be used with or without the arms, from which it is easily detached.

VENETIAN AWNINGS FOR PIAZZAS.



Several different grades of these are furnished. See Price List.

POCKETS FOR VENETIAN BLINDS.

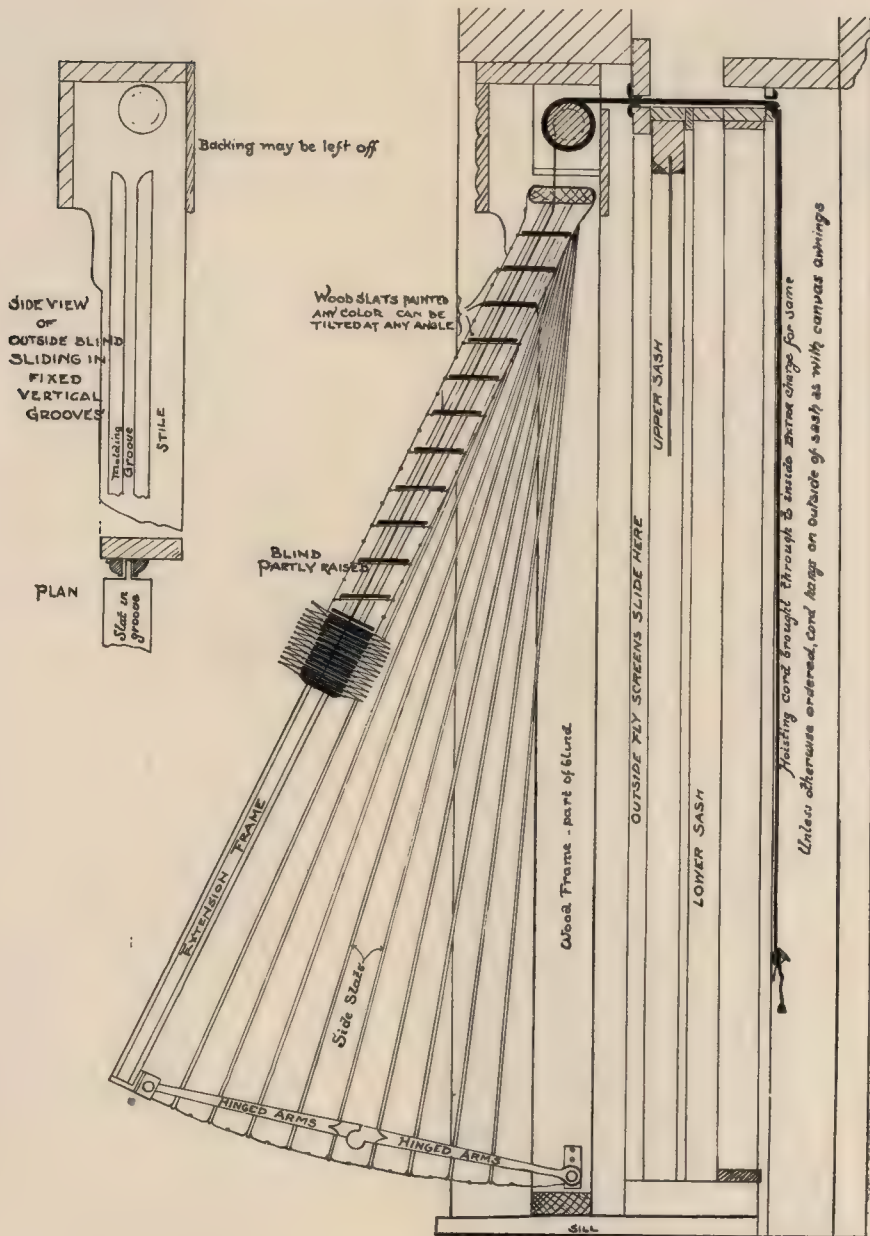


Where Venetian Blinds are required to pull up entirely out of sight the pockets can be constructed as shown above.

For heights of pockets see table on next page.

WILSON'S AWNING BLIND.

Showing arrangement for inside operation



HEIGHTS OF POCKETS FOR "MODERN" INSIDE, ALSO AWNING VENETIAN BLINDS.

The following sizes are based on the assumption that bottoms of pockets are at top of window openings, and that the blinds are to be wholly concealed within the pockets when drawn up. It is seldom considered necessary, however, to provide such pockets or to conceal any portion of Inside Venetian Blinds. They are more frequently hung between window jambs, stop beads, or upon the head casings, without any pockets whatever, and when so hung present a very good appearance.

Height of Opening	Inside Slats 2 $\frac{3}{4}$ in. wide Metal Tapes	Inside Slats 2 $\frac{3}{4}$ in. wide Linen Tapes	Inside Slats 2 in. wide Linen Tapes	Inside Slats 1 $\frac{1}{2}$ in. wide Linen Tapes	Awning Slats 2 $\frac{3}{4}$ in. wide Metal Tapes
4 feet	13 inches	12 inches	13 $\frac{1}{2}$ inches	16 inches	14 inches
5 "	14 $\frac{1}{4}$ "	13 $\frac{1}{4}$ "	15 "	18 "	15 $\frac{1}{2}$ "
6 "	15 $\frac{3}{4}$ "	14 $\frac{1}{2}$ "	16 $\frac{1}{2}$ "	19 $\frac{3}{4}$ "	17 "
7 "	17 "	15 $\frac{1}{2}$ "	17 $\frac{3}{4}$ "	21 $\frac{1}{2}$ "	18 $\frac{1}{2}$ "
8 "	18 $\frac{1}{2}$ "	16 $\frac{3}{4}$ "	19 "	23 $\frac{1}{2}$ "	20 "
9 "	19 $\frac{3}{4}$ "	18 "	20 $\frac{1}{2}$ "	25 $\frac{1}{2}$ "	21 $\frac{1}{2}$ "
10 "	21 "	19 "	22 "	27 $\frac{1}{4}$ "	23 "
11 "	22 $\frac{1}{4}$ "	20 $\frac{1}{4}$ "	23 $\frac{1}{4}$ "	29 "	2 $\frac{1}{2}$ "
12 "	23 $\frac{3}{4}$ "	21 $\frac{1}{2}$ "	24 $\frac{1}{2}$ "	31 "	26 "

If fronts of pockets are not removable add **one** inch to the above.

For blinds over 6 feet wide and up to 8 feet high add **two** inches.

If over 6 feet wide and 8 feet high add 3 $\frac{1}{2}$ inches.

For "Buffalo" style of inside Venetians **deduct** two inches from above heights and make no additions for large sizes.

For Outside or Awning styles, see right-hand column above.

Inside width of pockets should not be less than 4 $\frac{1}{2}$ inches for linen tapes or 5 $\frac{3}{4}$ inches for metal tapes. The width must be more when the blinds are not to slide in grooves, in order to allow for swaying.

DEALERS' REDUCED PRICE LIST

FOR INSIDE

VENETIAN BLINDS.

PRICES PER SQUARE FOOT.

VARIETIES OF WOODS.	1½-in. Slats.	2-in. Slats.	2½-in. Slats.
Spruce, Whitewood, Basswood, Yellow Pine.			
Finished natural, stained to imitate hardwoods, or painted in dark colors,	30c.	26c.	24c.
Painted in light colors or tints,	34c.	30c.	26c.
Painted in enamels,	38c.	34c.	30c.
Enameled, rubbed between coats,	54c.	50c.	46c.
White Pine, Cypress, Hazel, Plain Oak, Ash, Elm, Chestnut, and Ordinary Maple,	34c.	30c.	26c.
Plain Birch and Butternut,	36c.	32c.	28c.
Quartered Oak and Quartered Sycamore,	38c.	34c.	30c.
Cherry, Black Walnut, California Redwood, and White Ash,	46c.	42c.	40c.
Red Mahogany, Curly Birch, Bird's-Eye Maple, and White Maple,	56c.	52c.	50c.

With the exception of painted and enameled work, the above prices are in VARNISH FINISH.

Add to the above list for ordinary Rubbed Finish six cents (6c.) per square foot.

For finish to specification or to sample furnished a special price will be given.

**No Blind to be Computed as Containing Less than
15 Square Feet.**

Delivered free on board cars at Norfolk, Va.

Hanging of Blinds in Place Charged Extra.

WILSON'S PATENT METAL TAPES

GUARANTEED FOR TEN YEARS.

Charged extra as follows:

Steel Ladder Tapes (Copper or Nickel Plated),	\$1.00 per yard.
Phosphor-Bronze Ladder Tapes (Bright Finish or Oxidized),	\$1.25 per yard.

FOR DISCOUNT, SEE PAGE 27.

WILSON'S OUTSIDE VENETIAN BLINDS AND AWNINGS.

PRICE LIST

MARCH, 1903.

Subject to Change without Notice.

Style No. 1 or 2.

Venetian Awning Blinds, finished in Enamel Paint, baked on, and fitted with patent Bronze Metal Ladder Tapes, complete in frame with jointed arms and side wings.

For window 3' 6" x 6' 0" and any less size,	\$21.25
" over 3' 6" x 6' 0" and up to 3' 9" x 6' 0,"	22.50
" " 3' 9" x 6' 0" " " 4' 0" x 6' 0,"	23.12
" " 4' 0" x 6' 0" " " 4' 3" x 6' 0,"	25.00
" " 4' 3" x 6' 0" " " 4' 9" x 6' 0,"	25.62
" " 4' 9" x 6' 0" " " 5' 0" x 6' 0,"	26.25
" " 5' 0" x 6' 0" " " 5' 3" x 6' 0,"	26.88
" " 5' 3" x 6' 0" " " 5' 6" x 6' 0,"	27.50
" " 5' 6" x 6' 0" " " 5' 9" x 6' 0,"	28.12
" " 5' 9" x 6' 0" " " 6' 0" x 6' 0,"	28.75

For every additional three inches in height for Blinds up to 4 feet 3 inches wide add 50 cents, and for Blinds over 4 feet 3 inches wide and not exceeding 6 feet wide add 75 cents. All Blinds over 6' 0" x 6' 0", or containing over 36 square feet, will be charged at 75 cents per square foot.

For the Blinds as above, with grooves, but without arms or side wings, deduct \$2.50.

If grooves and extension arms are required, but no side wings, deduct \$1.00.

Extra for inside operation features, from \$5.00 to \$10.00 per window, according to circumstances, hardware necessary, etc.

For extra fine finish special prices will be given on specification or samples submitted.

Style No. 3.

Venetian Awning Blinds without grooves or wings, and with straight arms, fitted with patent Bronze Metal Ladder Tapes.

Finished in all colors in Enamel Paint and baked on.

Prices for this style will be \$5.00 less per blind than those named in table above for same sizes.

For every additional three inches in height for blinds up to 4 feet 3 inches wide add 20 cents, and for Blinds over 4 feet wide and not exceeding 6 feet wide add 30 cents. All Blinds over 6' 0" x 6' 0", or containing over 36 square feet, will be charged at 50 cents per square foot. If Cotton Ladder Tapes are used in any of the above Blinds instead of Bronze Metal, deduct 20 per cent. from above prices.

For Discounts see next page.

DISCOUNTS.

In order to name best discounts we should have the following information:

For Inside Venetian Blinds.

Style wanted. Refer to page in catalogue.
 Number and sizes. See sketch below.
 Kind of wood and finish.
 Kind of ladder tape (bronze, steel-plate or linen).

For Awning Blinds.

Style wanted. Refer to page in catalogue.
 With or without side slats.
 With or without extension arms.
 Number and sizes.

For Piazza Blinds.

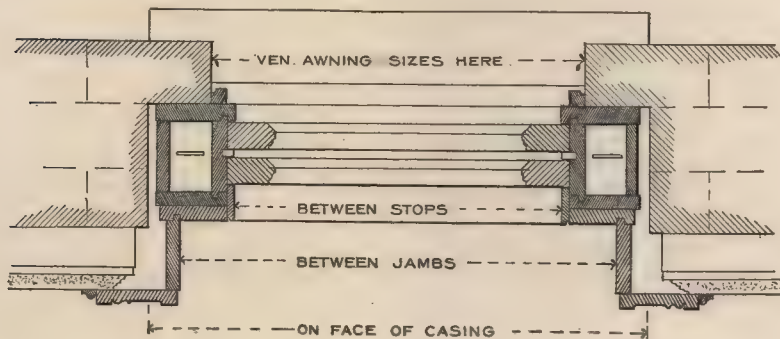
Style wanted, venetian or rolling. Refer to page in catalogue.
 Number and sizes of spaces to be filled.
 Kind of wood and finish.

For Rolling Blinds.

Style wanted. Refer to page in catalogue.
 To be made of steel or wood.
 Kind of wood and finish.
 Number and sizes of openings.
 Will the Blinds coil within or above heights given.

Measurements.

Give widths according to where blinds are to hang.



ROLLING OUTSIDE BLIND.

Made of Steel or Wood.



When made of steel it is Fire and Burglar proof.

When made of wood the slats are close, fitting together with a rule joint. It will admit no air or light.

OUTSIDE ROLLING VENETIAN.

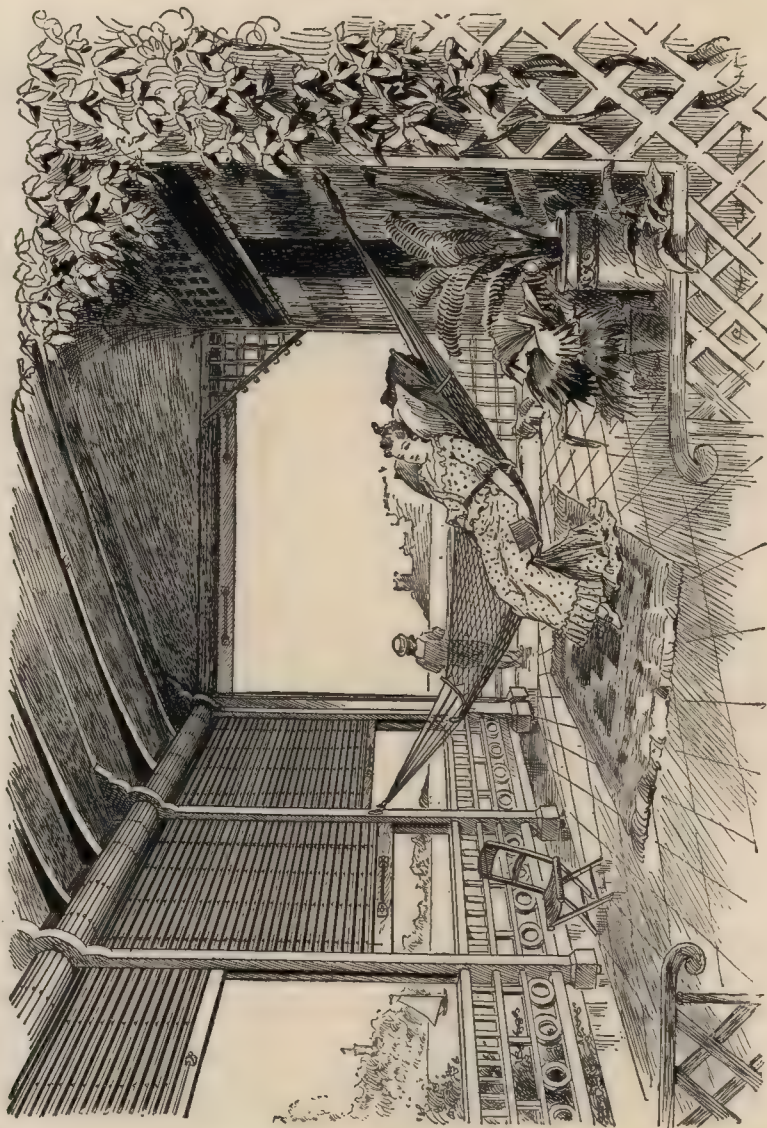
The slats are fixed with spaces between, admitting air but excluding view from without, coiling in a pocket above window frame.



This blind coils up in a box over the head of window frame.

WILSON'S ROLLING VENETIAN BLIND.

Fitted to Piazzas.



A Piazza can in an instant be transformed into a Summer-room, and the House Kept Cool in Summer and Warm in Winter.

30 EAST THIRTY-SEVENTH STREET, NEW YORK, March 17, 1897.

MR. J. G. WILSON.

DEAR SIR: The Rolling Blinds which you fitted to my piazzas at Lenox, Mass., about fourteen years ago are still in use, and have done excellent service. I like them very much indeed and can strongly recommend them.

Yours truly

CHARLES LANIER.



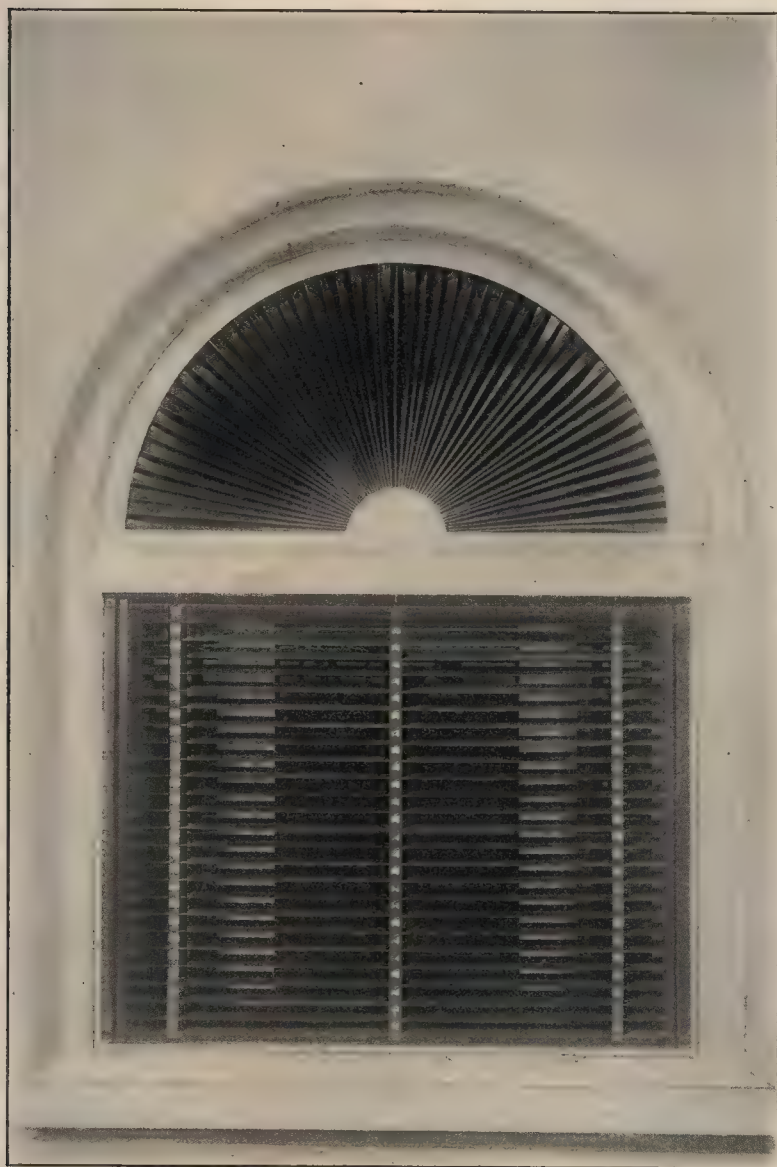
RESIDENCE OF A. R. PEACOCK, ESQ., PITTSBURG, PA.

One of the most handsomely finished dwellings in America



WM. C. WHITNEY, ESQ., WHEATLY HILLS, LONG ISLAND

Observation window eleven feet wide. Blind is operated without raising sash



WINDOW IN WHITEHALL. RESIDENCE OF H. M. FLAGLER, ESQ.,
PALM BEACH, FLA.

Showing new treatment of circular head



WHITEHALL. RESIDENCE OF H. M. FLAGLER, ESQ., PALM BEACH, FLA.

All windows are fitted with Wilson's Venetian awning blinds

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MLXV

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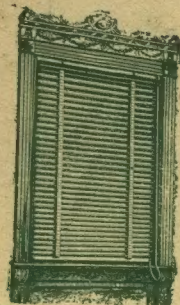
JAS. G. WILSON MFG. CO.



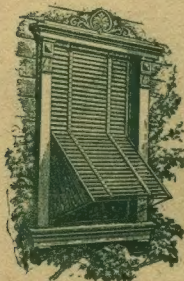
Outside Venetian Blind.



Wilson's Piazza Blinds.



Inside Venetian, '98 Model.



Outside Venetian Blind
and Awning.



Rolling Steel Shutter.



Venetian Awning.



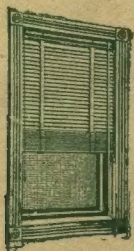
Wilson's Rolling Partitions.



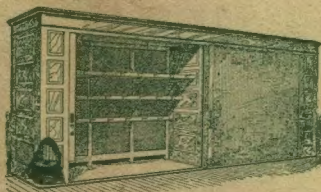
Hygienic Wardrobes.



Inside Venetian to
Pull Up.



Sliding Venetian
and Wire Screen.



Hygienic Wardrobe.



Buffalo Inside
Venetian.

NEW YORK OFFICE: 3 West 29th Street.
ESTABLISHED 1876.